



Municipal Secretariat of
Science, Technology and
Sustainable Economic Development

<http://portal.pmf.sc.gov.br/entidades/smc/des/>

PMF - SMCDES
Rua Tenente Silveira, nº60 - 5 andar
88010-300 Florianópolis, SC - BRAZIL

Phone: + 55 48 3251-6063
E-mail: smcdes@pmf.sc.gov.br



FLORIANÓPOLIS
The Innovation Capital



People

Stimulate the education, development, attraction and retention (or exchange) of talents.

Technology

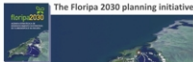
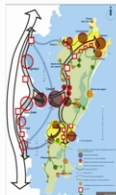
Stimulate development and apply innovative solutions based on Science & Technology to achieve sustainability

Networks

Congregate and articulate public and private actors to promote innovation and sustainable development.

GUIDELINES

Greater Florianópolis Technology Pole - TECNÓPOLIS Considered in the city's new Master Plan



Florianópolis has prepared a new Urban Master Plan to simultaneously attend development of the tourism and technology sectors. Initiatives such as the Sapiens Innovation Park, the Floripa 2030 Movement and the association to UNESCO's Urban Biosphere Reserve Program, offer urban design concepts that support quality of life, sustainability, innovation and internationalization. Florianópolis has been creating an environment for Science, Technology and Innovation that is ideal for companies and institutions dedicated to accessing Brazil, Mercosur and the world market.

The Sapiens Parque



Design by CERTI Foundation



Welcome to an island
where technology and
nature live in harmony



Florianópolis, Santa Catarina - BRAZIL

A Historic City

Santa Catarina Island, which was discovered in the early 16th Century, is home to the city of Florianópolis, which was founded in 1726 and settled predominantly by Azorean immigrants. Historic forts, buildings, museums and monuments offer visitors culture and leisure.



City of Sun and Sea

With two large and beautiful lagoons, 42 beaches, each with special charms, and another dozen beaches with stunning natural beauty in the nearby continental region, Florianópolis is the annual destination of more than a million Brazilian and foreign tourists who appreciate the summer, sun and sea.



Costão do Santinho Resort



Convention Center - Centrosul



Convention Center at CELTA Incubator

City of Innovative and Business Tourism

Associated to the development of the science, technology and innovation segments, business tourism has grown intensely in Florianópolis, a result of the combination of attractions in entertainment, natural beauty and good food with a technological environment and ideal infrastructure for events that promote knowledge and business.

Innovation Clusters

The cluster of companies working with technology, information and communication (HW and SW) was a pioneer in Brazil and is now supported by countless research groups at universities and technology laboratories that stimulate innovation.

Strengthened by large electrical energy companies, the cluster of companies producing innovative sustainable energy products is already significant.

Flanked by research groups from the 10 university centers in Florianópolis, by R&D institutes, by the incubators and especially by Sapiens Parque, the technology clusters in the NBIC technologies (Nano, Bio, Info and Cogno) have been growing rapidly.



Sapiens
Parque®

A reference in technological development



ParkTec Alfa & CELTA



Corporate Park



CERTI Foundation



Softplan



KnowTec



Digitro



Nano Endotermal



Incubators
ACATE & IET



Reivax



UFSC
FEDERAL
UNIVERSITY



CELESC



Eletrosul



Tractebel Suez

Fostering innovative entrepreneurship

In the 1960s, Florianópolis installed its first university centers. Thanks in part to the island's natural beauty, research groups formed and strengthened on a national level. In the mid 1980s, the CERTI Foundation was created with the mission of supporting Brazilian companies through innovation and promoting innovative entrepreneurship in the city. With a profusion of scientific and technological knowledge and entrepreneurial talents, stimulus to the creation of companies, through incubators and technology parks was highly successful. Today, 25 years after the implantation of policies and strategies to support innovative entrepreneurship, Florianópolis has more than 500 technology based companies that provide Brazilian and foreign markets with highly innovative products.