



Culminatum Innovation Oy Ltd





Culminatum Innovation Oy Ltd owners

Municipal Sector 43 %

Helsinki Region Regional Council
Helsinki, Vantaa, Espoo

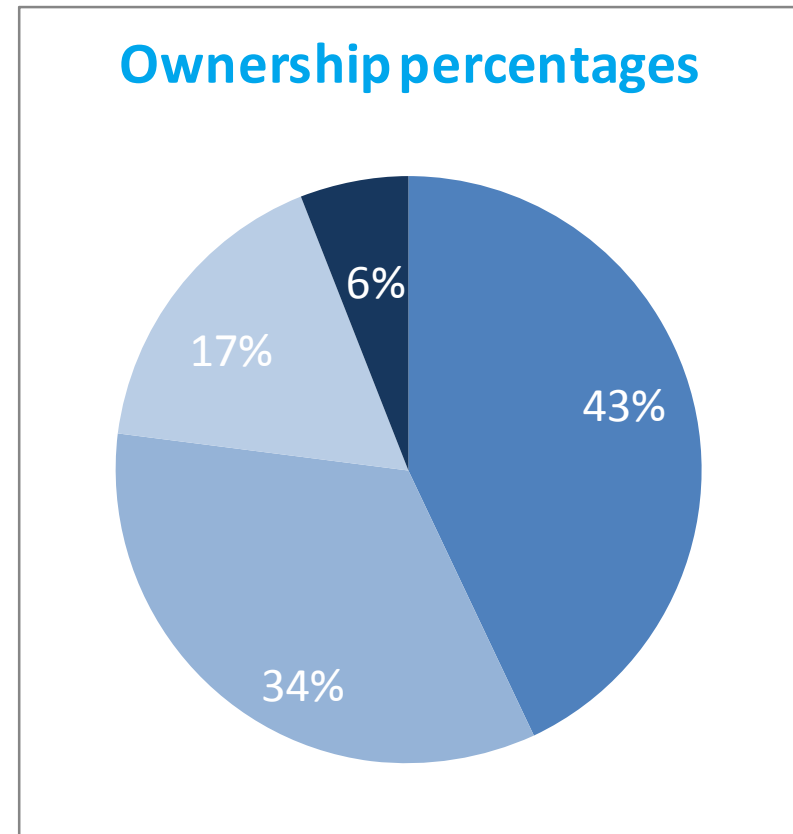
Universities and research institutes 34 %

Companies and science parks 17 %

Technopolis Ventures Oy
Helsinki Business and Science Park Ltd Oy
Helsinki Region Chamber of Commerce
TeliaSonera Oyj

Others 6 %

Regional Organisation of Enterprises in Helsinki
Foundation for Finnish Inventions





Strategic objectives now

1. We seek new innovative business from the cooperation of the corporate and academic worlds as well as the public sector.
2. We make top-level expertise transparent in the business and research field.
3. We make new innovative openings.



Centre of Expertise 2011 – Substantive themes now

Living business	<ul style="list-style-type: none"> ○ Concepts of city living ○ Reduction of residential carbon footprint
Digibusiness & Ubiquitous computing	<ul style="list-style-type: none"> ○ Digital services enabling transparency, participation and cooperation ○ Urban environment ubiquitous services
Foodstuffs	<ul style="list-style-type: none"> ○ Products and services contributing to health and well-being ○ Healthy and safe food
HealthBio	<ul style="list-style-type: none"> ○ Unique diagnostics and treatment ○ R&D service business
Well-being	<ul style="list-style-type: none"> ○ Independant performance ○ Customer-oriented service models
Tourism	<ul style="list-style-type: none"> ○ Metropolitan area tourist attractions ○ Memorable travel services
Nano	<ul style="list-style-type: none"> ○ Improvement using nanotechnology, safely and profitably ○ Aerosols and coatings
Environment	<ul style="list-style-type: none"> ○ Environmental monitoring ○ Urban energy efficiency



Products and services

Project design (public sector, research and companies)

- Project brainstorming and other project preparation
- Search for project partners
- Organization of project financing
- Coordination and implementation of projects

Innovation and commercialization services (for SMEs)

- Technology transfer services
- Other business development services for companies

Networking services (for all)

- Identification of potential cooperative partners
- Interdisciplinary networking
- Industry-specific networking

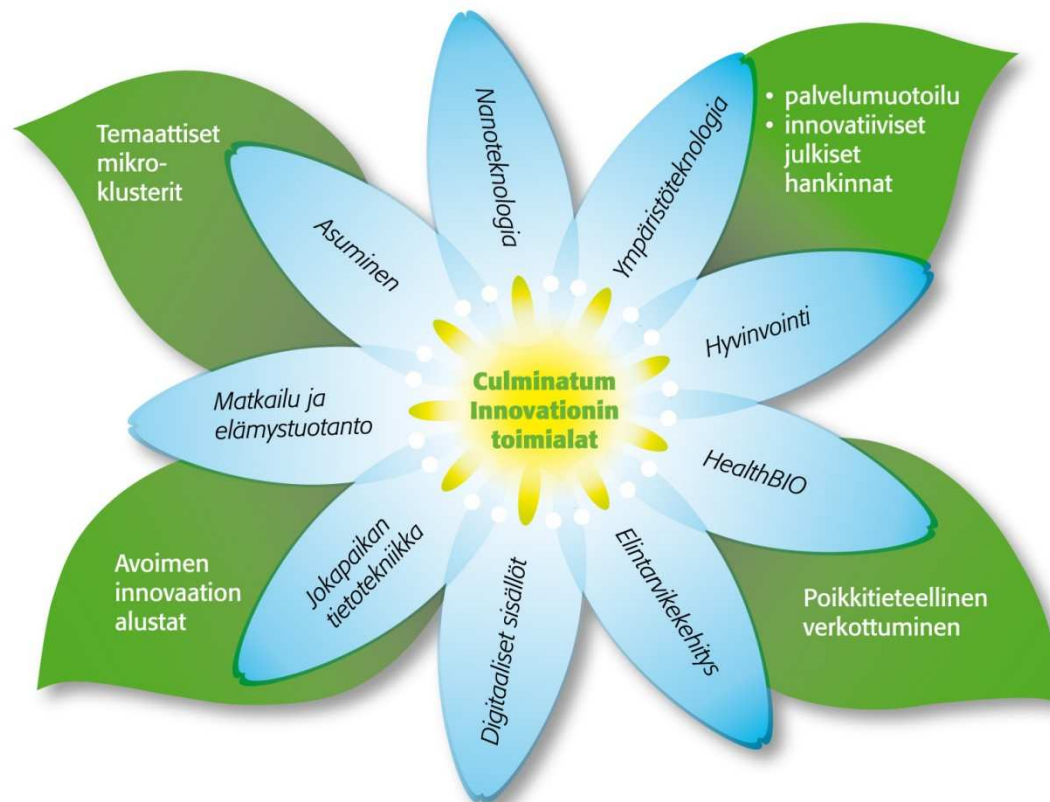
Other services

- Public procurement (for all)
- Knowledge-intensive business services - service design (for all)
- Drafting of competitiveness and innovation strategies (for the public sector)



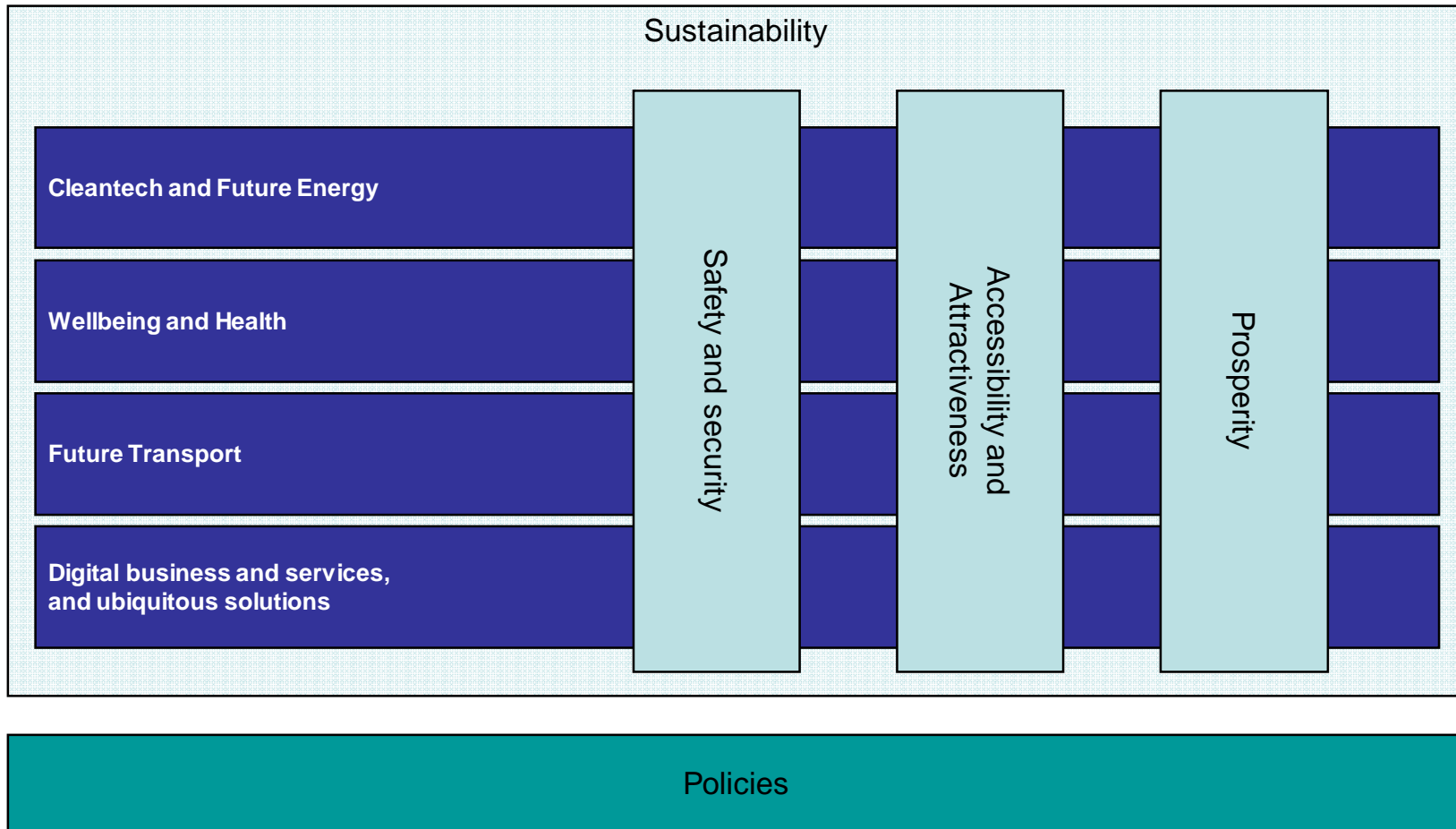


Culminatum Innovation





Thematic areas in the BSR innovation cooperation





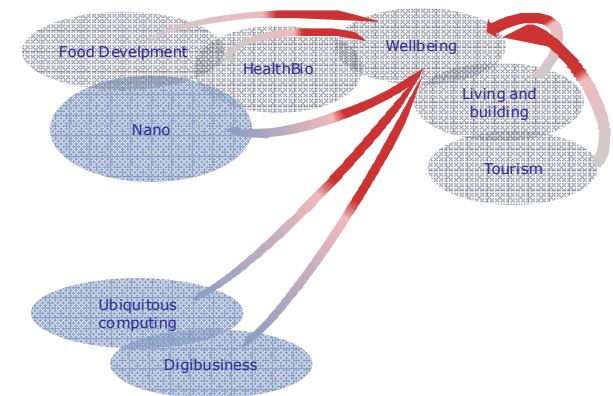
Key points



1. Transnational clusters are the future



2. World leading innovation hubs



3. New solutions through cooperation in the interfaces and across fields of expertise



Public procurement as a promoter of well-being

- In European network projects, e-health solutions are sought after from pre-commercial procurements to promote well-being
- The pre-commercial procurement methods and their achieved results are compared in the projects
- Information on innovative e-health solutions is distributed to public sector parties
- Procurement suppliers and parties responsible for public procurement are encouraged to discuss future needs



Designing public services

Focus themes

Through design, better decision-making, leadership and user-oriented development, especially in the public sector.

For our partners:

Development of design expertise enhances the public sector's business life and competitiveness of services.

Hot topic:

Strategy and service design experts help public sector pioneers!

Specialist



Jussi Sorsimo
Program Manager

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