

PESQUISA DE PREÇO BLACK FRIDAY 2018

Pesquisa realizada entre os dias 11/10 e 18/10							
Lojas:		Koerich		Ponto frio		Magazine Luiza	
PRODUTOS	Marca/Modelo	Valor	Marca/Modelo	Valor	Marca/Modelo	Valor	
Linha Branca							
Refrigerador Duplex	CONSUL 334 L	R\$ 1.590,00	CONSUL 334L CRD36G	R\$ 1.599,00	CONSUL F. FREE CRM43386L	R\$ 2.399,00	
Refrigerador	ELECTROLUX 260 L	R\$ 1.490,00	ELECTROLUX 240L RE31	R\$ 1.399,00	ELECTROLUX F. FREE RFE39322L	R\$ 1.919,00	
Máquina de lavar	CONSUL 11KG	R\$ 1.490,00	BRASTEMP 11KG BWJ11	R\$ 1.499,00	CONSUL 11KG CWS11	R\$ 1.499,00	
Máquina de lavar	ELECTROLUX 8 KG	R\$ 1.290,00	ELECTROLUX 8KG LT08	R\$ 1.299,00	CONSUL 8KG CWE08	R\$ 1.299,00	
Fogão	MUELLER 4 BOCAS	R\$ 399,00	ESMALTEC 4 BOCAS AGATA	R\$ 499,00	ESMALTEC 4 BOCAS	R\$ 399,00	
Fogão	MUELLER 5 BOCAS INOX	R\$ 1.249,00	ESMALTEC 5 BOCAS AGATA	R\$ 599,00	ESMALTEC 6 BOCAS BALI	R\$ 599,00	
Ar condicionado 9000 Btu's	MIDEA QUENTE E FRIO	R\$ 1.349,00	SAMSUNG AR09KCFUB	R\$ 1.599,00	SPRINGER MIDEA 38KCX09	R\$ 1.299,00	
Ar condicionado 12000 Btu's	MIDEA QUENTE E FRIO	R\$ 1.590,00	ELECTROLUX V112F	R\$ 1.349,00	SPRINGER MIDEA 38KCX12	R\$ 1.499,00	
Eletroportáteis							
Multiprocessador	PHILCO	R\$ 249,00	PHILCO 2 EM 1	R\$ 179,00	WALITA RI7630	R\$ 269,00	
Fritadeira	CADENSE	R\$ 359,00	MONDIAL NAF03	R\$ 349,00	AIR FRYER AF 20	R\$ 319,00	
Panela Elétrica	-	-	MONDIAL PE05	R\$ 99,90	MONDIAL PE053	R\$ 139,00	
Aspirador de pó	CADENSE	R\$ 179,00	MONDIAL NEXT 1500	R\$ 159,00	MONDIAL AP 12	R\$ 189,00	
Cafeteira	CADENSE 30 CAFÉS	R\$ 119,00	BRITÂNIA CP15	R\$ 79,00	BRITANIA CP30 INOX	R\$ 139,00	
Cafeteira Espresso	-	-	-	-	TRES MIMO	R\$ 359,00	
Eletrônicos							
Notebook	LENOVO 4G	R\$ 2.399,00	SAMSUNG CELERON 4G 500HD	R\$ 1.799,00	MULTILASER LEGACY	R\$ 949,00	
Notebook	LENOVO 8G	R\$ 3.990,00	LENOVO I3 4G 1T	R\$ 1.959,00	ACER ASPIRE ES15 ES1 I3	R\$ 2.199,00	
Notebook	-	-	SAMSUNG I5 8G 1T	R\$ 2.949,00	DELL INSPIRON I15 3567	R\$ 2.299,00	
Notebook	-	-	SAMSUNG I7 8G 1T	R\$ 3.499,00	-	-	
PlayStation	-	-	-	-	PS4 PRÓ 1T	R\$ 3.299,00	
Xbox	ONE	R\$ 2.090,00	ONE S	R\$ 2.049,00	ONE S 1T	R\$ 2.299,00	
Tablet	MULTILASER	R\$ 449,00	SAMSUNG T560 9,6'	R\$ 849,00	SAMSUNG GAL. TABA T385 16G 8'	R\$ 1.299,00	
Tablet	SAMSUNG MOD. T 385	R\$ 1.299,00	SAMSUNG T280 7'	R\$ 579,00	DL KIDS TX394	R\$ 329,00	
Smart TV LED 32"	PANASONIC	R\$ 1.390,00	AOC LE32 55970	R\$ 1.099,00	SAMSUNG UN32J4300	R\$ 1.449,00	
Smart TV LED 32"	SAMSUNG	R\$ 1.390,00	LG32LK 610	R\$ 1.199,00	PHILCO PTV 32E21	R\$ 1.299,00	
Smart TV LED 40"	PANASONIC	R\$ 1.790,00	SAMSUNG J5200	R\$ 1.699,00	PHILCO PH40E60	R\$ 1.799,00	
Smart TV LED 40"	PANASONIC	R\$ 1.490,00	-	-	SAMSUNG UN40J5200	R\$ 2.099,00	
Celulares							
SAMSUNG	J8	R\$ 1.899,00	J8 64G	R\$ 1.499,00	J8 64 G	R\$ 1.470,00	
SAMSUNG	J5 PRIME	R\$ 949,00	J6 64G	R\$ 1.249,00	J6 32G	R\$ 1.199,00	
SAMSUNG	J6	R\$ 1.299,00	A6 PLUS	R\$ 1.999,00	A6+ 64G	R\$ 2.199,00	
LG	-	-	-	-	-	-	
IPHONE	7 32 S	R\$ 3.399,00	7 32G	R\$ 3.199,00	-	-	
MOTOROLA	-	-	E5 PLAY	R\$ 699,00	MOTO ES PLAY 16G	R\$ 699,00	
MOTOROLA	-	-	G6	R\$ 1.099,00	-	-	

Lojas:	Casas Bahia		Ricardo Eletro		Americanas	
PRODUTOS	Marca/Modelo	Valor	Marca/Modelo	Valor	Marca/Modelo	Valor
Linha Branca						
Refrigerador Duplex	CONSUL 334 L	R\$ 1.599,00	CONSUL CRM 55 437L	R\$ 2.599,00	-	-
Refrigerador	ELECTROLUX 240L	R\$ 1.399,00	CONSUL CRB36 300L	R\$ 1.399,00	-	-
Máquina de lavar	BRASTEMP 11KG	R\$ 1.499,00	CONSUL 11KG CW511	R\$ 1.399,00	-	-
Máquina de lavar	ELECTROLUX 8KG	R\$ 1.349,00	ELECTROLUX 8KG LT08	R\$ 1.299,00	-	-
Fogão	ESMALTEC 4 BOCAS	R\$ 599,00	ATLAS HAVANA 4 BOCAS	R\$ 539,00	-	-
Fogão	ESMALTEC 5 BOCAS	R\$ 799,00	ESMALTEC 5 BOCAS BALI	R\$ 499,00	-	-
Ar condicionado 9000 Btu's	SAMSUNG	R\$ 1.399,00	SPRINGER MIDEA HIWALL	R\$ 1.399,00	-	-
Ar condicionado 12000 Btu's	SAMSUNG	R\$ 1.599,00	SPRINGER MIDEA HIWALL	R\$ 1.499,00	-	-
Eletrônicos						
Multiprocessador	PHILCO	R\$ 249,00	PHILCO 800W ONE2	R\$ 274,00	PHILCO ALL IN ONE 800W	R\$ 249,00
Fritadeira	FAMA	R\$ 259,00	MONDIAL ULTRA AF 28	R\$ 349,00	AIR FRYER AF 15/16 MONDIAL	R\$ 419,00
Panela Elétrica	PHILCO	R\$ 109,00	MONDIAL PE 08	R\$ 149,00	MONDIAL PE 05 BIANCA RICE4	R\$ 109,00
Aspirador de pó	MONDIAL	R\$ 149,00	ELECTROLUX AWD01	R\$ 279,00	PHILCO PH1390 MAXX 1200W	R\$ 239,00
Cafeteira	PHILCO 30 CAFÉS	R\$ 149,00	ARNO CAF P 12 CAFÉS	R\$ 79,90	BRITANIA INOX CP30 30 CAFÉS	R\$ 139,00
Cafeteira Expresso	ARNO	R\$ 329,00	DOLCE GUSTO DP06	R\$ 299,00	TRES POP	R\$ 279,00
Eletrônicos						
Notebook	POSITIVO 4G	R\$ 1.099,00	ACER I3 ES1	R\$ 2.089,00	SAMSUNG I34G 1T E30	R\$ 2.599,00
Notebook	SAMSUNG 8G	R\$ 3.599,00	MULTILASER X5	R\$ 1.039,00	POSITIVO QUAD Q232A MOTION	R\$ 899,00
Notebook	-	-	POSITIVO N3060	R\$ 1.349,00	-	-
Notebook	-	-	-	-	-	-
PlayStation	-	-	PS4 SLIM 1T	R\$ 2.250,00	PS4 SLIM 1T + 3 JOGOS	R\$ 2.499,00
Xbox	-	-	ONE 1T	R\$ 1.760,00	ONE 500G	R\$ 1.799,00
Tablet	MULTILASER	R\$ 249,00	DL 8G 7'	R\$ 299,00	MULTILASER M75 8G	R\$ 229,00
Tablet	SAMSUNG	R\$ 699,00	SAMSUNG 9' TAB E	R\$ 899,00	DL TX316 BRA 3G	R\$ 269,00
Smart TV LED 32"	SAMSUNG	R\$ 1.299,00	PHILCO PTV32G	R\$ 1.099,00	SAMSUNG J4300	R\$ 1.199,00
Smart TV LED 32"	AOC	R\$ 1.099,00	SAMSUNG UN32 J4290	R\$ 1.899,00	SONY 32W6555D	R\$ 1.399,00
Smart TV LED 40"	SAMSUNG	R\$ 1.799,00	SAMSUNG UN40		SAMSUNG UN40J5290	R\$ 1.999,00
Smart TV LED 40"	AOC	R\$ 1.599,00	-	-	PHILCO PTV40 E20 DSGWA	R\$ 1.599,00
Celulares						
SAMSUNG	J8	R\$ 1.499,00	J8 64G	R\$ 1.599,00	J8 64G	R\$ 1.599,00
SAMSUNG	J5 PRÓ	R\$ 899,00	J6 32G	R\$ 1.099,00	A6+ 64G	R\$ 2.199,00
SAMSUNG	J1	R\$ 399,00	A8+ 64G	R\$ 1.879,00	-	-
LG	-	-	-	-	-	-
IPHONE	7 PLUS	R\$ 3.799,00	-	-	-	-
MOTOROLA	-	-	ES PLAY	R\$ 1.199,00	E5 XT1944 16G	R\$ 899,00
MOTOROLA	-	-	-	-	G6 PLAY XT1922 32G	R\$ 1.099,00

Lojas:	Hipermercado Big		Angeloni		Lojas Havan	
PRODUTOS	Marca/Modelo	Valor	Marca/Modelo	Valor	Marca/Modelo	Valor
Linha Branca						
Refrigerador Duplex	BRASTEMP BRM 54K/2	R\$ 2.999,00	BRASTEMP BRM 56 AB 462L	R\$ 3.399,00	CONSUL CRD37 EB 334L	R\$ 1.599,90
Refrigerador	BRASTEMP BRM 44K/2	R\$ 2.199,00	CONSUL CRB39A 342L	R\$ 1.699,00	ELECTROLUX RE31 240L	R\$ 1.390,90
Máquina de lavar	BRASTEMP 11KG BWR 11	R\$ 1.749,00	BRASTEMP 11KG BWR 11 AB	R\$ 1.699,00	CONSUL CWS11 11KG	R\$ 1.599,90
Máquina de lavar	ELECTROLUX 8,5KG LAC09	R\$ 1.399,00	CONSUL 9KG CWE 09A	R\$ 1.199,00	MUELLER ENERGY 8KG	R\$ 1.099,90
Fogão	CONSUL 4 BOCAS CF04/INX	R\$ 899,00	BRASTEMP 4 BOCAS BF04 TAB	R\$ 1.149,00	ATLAS AGILE TOP 4 BOCAS	R\$ 499,90
Fogão	CONSUL 5BOCAS CF5Q	R\$ 1.699,00	ELECTROLUX 5 BOCAS 76DAB	R\$ 2.299,00	ESMALTEC AGATA INOX 5 BOCAS	R\$ 779,90
Ar condicionado 9000 Btu's	PHILCO PH9000 TQFM5 QF	R\$ 1.399,00	GREE GARDEN QF	R\$ 1.499,00	PHILCO PH9000 TFMS F	R\$ 1.299,90
Ar condicionado 12000 Btu's	PHILCP PH12000 TQFM5 QF	R\$ 1.599,00	SPRINGER MIDEA QF INV	R\$ 2.199,00	SPRINGER MIDEA F INV	R\$ 2.199,90
Eletrônicos						
Multiprocessador	WALITA VIVA R17	R\$ 349,00	WALITA 4X1 RI7630	R\$ 249,90	BRITANIA BMP 900P	R\$ 229,90
Fritadeira	MONDIAL NAF-03/MK	R\$ 399,00	MIDEA 4L FRA42	R\$ 499,90	BRITANIA AIRFRY 3,2 L BFR02P	R\$ 349,90
Panela Elétrica	PHILCO PH10	R\$ 159,00	MIDEA 1.8L PAA82	R\$ 249,90	PHILCO PH10	R\$ 179,90
Aspirador de pó	ELECTROLUX A10 SMART	R\$ 279,00	MIDEA VENTUS PR 1400W VCA362	R\$ 329,90	PHILCO SILENCIUM PAS01	R\$ 599,90
Cafeteira	MONDIAL C17/2	R\$ 189,00	BRITANIA 38X CP38	R\$ 239,90	BRITANIA BCF38VI	R\$ 229,90
Cafeteira Espresso	ARNO MINI ME	R\$ 449,00	ARNO MINI ME	R\$ 499,90	ARNO MINI ME	R\$ 429,90
Eletrônicos						
Notebook	DELL I15 3567	R\$ 2.599,00	ACER A515 51G 72DB	R\$ 3.999,00	ASUS XS41NAP	R\$ 2.199,90
Notebook	ACER A515 51 S5QD	R\$ 2.299,00	ACER A515 51 SIUX	R\$ 2.999,00	ASUS XS10UA	R\$ 3.299,90
Notebook	LENOVO IDEA PAD 320	R\$ 1.999,00	LENOVO I7 7500U	R\$ 4.099,00	ACER E51-572-3562	R\$ 2.699,90
Notebook	LENOVO IDEA PAD 330	R\$ 2.599,00	LENOVO I5 7200U	R\$ 3.099,00	ASUS XS41UA	R\$ 2.699,90
PlayStation	-	-	-	-	PS4 SLIM	R\$ 2.399,90
Xbox	-	-	-	-	XBOX ONE S	R\$ 2.099,90
Tablet	SAMSUNG T285	R\$ 999,00	MULTILASER M9 3G	R\$ 569,00	MULTILASER M7 PLUS 3G	R\$ 419,90
Tablet	DL 7	R\$ 399,00	MULTILASER AVENGER	R\$ 409,90	SAMSUNG GALAXY TAB A T285	R\$ 649,90
Smart TV LED 32"	SAMSUNG J43	R\$ 1.599,00	SAMSUNG UN32J4300	R\$ 1.449,00	LG 32 LK615	R\$ 1.599,90
Smart TV LED 32"	LG 32 LK61	R\$ 1.399,00	LG 32LK610B	R\$ 1.449,00	SAMSUNG 32J430	R\$ 1.299,90
Smart TV LED 40"	SAMSUNG J5200	R\$ 2.499,00	PANASONIC TC 40F5 600B	R\$ 1.749,00	TCL L40S4900FS	R\$ 1.899,90
Smart TV LED 40"	SONY W65D	R\$ 1.999,00	PANASONIC TC 40DS 600B	R\$ 1.749,00	PHILCO PTV40ELIDSWN	R\$ 1.799,90
Celulares						
Samsung	J8 64G	R\$ 1.699,00	J8 SM J810	R\$ 1.499,00	J4 J400M	R\$ 999,90
Samsung	J4	R\$ 1.099,00	J6 SM J600	R\$ 1.299,00	J8 J810M	R\$ 1.899,90
Samsung	-	-	-	-	-	
LG	K10 POWER	R\$ 999,00	NEW K10 LGM250DS	R\$ 899,00	NEW K10 M250DS	R\$ 899,90
IPHONE	-	-	-	-	-	
MOTOROLA	G6 PLAY	R\$ 1.199,00	G6 PLAY	R\$ 1.199,00	G6 PLAY XT1922	R\$ 1.299,90
MOTOROLA	-	-	-	-	-	